



## CONTACT

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younjeenam.com  
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(650) 201 0151

## SKILLS

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### Tools

Sketch App, Illustrator, Photoshop,  
Indesign, After Effects, Adobe  
XD, InVision, Principle, Figma,  
Keynotes

### Design

Brand Design, Visual Design,  
Motion Design, Interaction Design,  
Wireframing, Prototyping, Design  
Strategy, Illustration, Photography

### Languages

English  
Korean  
Japanese

## AWARDS

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### Farm Fashion

Tokyo, Japan // 2010  
Excellence in Fashion Design

## YOUNJEE NAM

### Visual Designer

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I am a multifaceted designer looking to be part of a world-class team where I can bring my critical eye to the design stage and continue to develop my visual and creative design skills that enhance the overall user experience.

## EXPERIENCE

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### Visual Designer

#### KarFarm // Redwood City, CA // 05/2019–Present

- Created mockups and rapid prototypes for the website and application
- Developed visual marketing and promotional material
- Worked cross-functionally with the design team, development team, and marketing team to establish cohesion

### Visual Designer Internship

#### 05/2019–07/2019

- Development of the company's brand guidelines
- Karfam's individual style through its visual touch points.

### Freelance Visual & Graphic Designer

#### San Francisco, CA // 06/2017–Present

- Client Consultation
- Creation of visual content and design guidelines
- Creation of media and print promotional materials

### Visual & Fashion Designer

#### Born July (A New Brand for Studio Exhibition) // Seoul, Korea // 06/2012–05/2014

- Organized and planned the whole exhibition
- Developed all marketing promotional materials including: posters, brochures, business cards, and social media PR
- Created more than 10 works including painting and sculpture
- Produced costumes and costumes for sale
- Made photos and create thematic media
- Designed and making clothes, necklaces and bracelets

### Consultant, Costume & Visual Designer

#### Dance Studies Major Graduation Performance of Japan Women's College of Physical Education //

#### Tokyo, Japan // 09/2011–02/2012

- Planed and composition, costume making and visual design of dancers

## EDUCATION

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### Academy of Art University // San Francisco, CA // 05/2019

MFA Graphic Design and Digital Media

### Bunka Gakuen University // Tokyo, Japan // 03/2012

BFA Creative Design Fashion Technology